

# RELMI DAMIANO

LINKEDIN PROFILE  
ONLINE RESUME  
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AU WHATSAPP  
PORTFOLIO

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## WORK EXPERIENCE

### ABOUT MY BRAIN INSTITUTE

Jun 2009 - Present  
Creative Director & Co-Founder (MD)

### AMAZON FBA SELLER

Feb 2023 - Present  
Brand, design and product specialist operating a private label business on Amazon USA.

### TEDx BURLEIGH HEADS

Jan 2023 - Apr 2024  
2024 Speaker & Event Producer  
[Watch my TEDx Talk 'Biohacking Your Creative Self'](#)

### SAUCE • SYDNEY

Jun 2022 - Jul 2022 (Short Contract Secondment)  
Design Lead • Start-up backed by Blackbird

### VMWARE • PALO ALTO, USA

Mar 2012 - Sep 2014 (Freelance)  
Senior Graphic Designer

### POLLENSIZER • SYDNEY

Jul 2011 - Dec 2011 (Freelance)  
Graphic Designer

### GENOS INTERNATIONAL • SYDNEY

Dec 2007 - Dec 2013 (Contract)  
Senior Graphic Designer / Product Design

### BLIP GROUP • SYDNEY

Oct 2006 - Nov 2010 (Contract)  
Product Graphic Designer

### REDCOAL • SYDNEY

Oct 2008 - Nov 2009 (Part-Time)  
Graphic Designer / Product & UX Design

### NEWS CORP AUSTRALIA • SYDNEY

Oct 2006 - Dec 2009  
Graphic Design Intern

### CX LAVENDER • SYDNEY

Jan 2005 - Mar 2005  
Graphic Design Intern

### CONSULTING • AUSTRALIA • USA • EUROPE

Oct 2005 - Present (Freelance)  
Full-Stack Designer, Brand Strategist & Photographer

## EDUCATION (SEE ONLINE RESUME)

### BILLY BLUE COLLEGE OF DESIGN

Bachelor's Degree in Applied Design (Digital Media)  
2007 - 2010

### INSEAD • OPEN PROGRAMMES

Design Thinking & Creativity for Business  
July 2022

### POWER LIVING AUSTRALIA

200 hours Yoga Teacher Training  
March 2016

## PROJECTS, AWARDS & RECOMMENDATIONS

[www.relmi.com.au/design](http://www.relmi.com.au/design)

[www.relmi.com.au/exhibitions](http://www.relmi.com.au/exhibitions)

[www.relmi.com.au/awards](http://www.relmi.com.au/awards)

[www.relmi.com.au/recommendations](http://www.relmi.com.au/recommendations)

## TEACHING EXPERIENCE

### SYDNEY UNIVERSITY • THE DESIGN LAB ARCHITECTURE, DESIGN AND PLANNING

Jan 2021 - Jan 2023 (Sessional)  
Associate Tutor

### BILLY BLUE COLLEGE OF DESIGN • SYDNEY

Apr 2011 - Mar 2018 (Sessional)  
Associate Lecturer

#### Subjects I have delivered:

- Design Innovation, Venturing and MVP
- Business Model Generation
- Brand Strategy & Communication Design
- Design Thinking, UCD/HCD, Service Design
- User Experience (UX) Design Studio
- Creative Thinking & Innovation
- Design for Digital Revolution - NFTs Web3
- Design Practice and Management
- Design Theory and Culture

## SPECIALTIES & SKILLS

I have worked as a full-stack designer across brand, eCommerce, education, and corporate training, applying design to leadership, culture, change, well-being, neuroscience, personal development and coaching.

#### I have experience in:

- Creative & Art Direction
- Business Model Generation
- Product Management (Strategy & Design)
- Service, HCD & Design Thinking
- Customer Experience Design
- Customer Success & Onboarding
- Project, Event & Program Management
- Marketing, Social Media, Content Creation
- Digital Strategy, Website, UI & UX Design
- Brand Development, Graphic & Print Design
- Book Design & Publishing
- eCommerce Shopify Set-Up & Management
- Website Design & Management
- Front-End Development Support
- Workshop Facilitation & Lecturing
- Coaching & Mentoring Clients, Staff & Students
- Instructional & Online Course Design
- Assessment Design & Data Visualisation
- Digital Production & Scriptwriting
- Photography & Film Art Direction

## DOCUMENTARY PRODUCER

Producer and Art Director of [Make Me A Leader](#) an 8-time internationally awarded feature-length documentary on how leaders can optimise brain and body performance to thrive in the 21st Century.

## SOFTWARE

Self-directed learner and tech-savvy, I can pick any software up quite quickly, my usual tools include: Adobe Creative Suite (including Premier), Final Cut Pro, Jira, Sketch, Balsamiq, Figma, Miro, Intermediate HTML/CSS, Google Docs/Sheets/Analytics/Ads, META, various AI tools, Shopify, Hubspot, Amazon Seller Central (see my [online resume](#) for more).

## LANGUAGES & WORK PERMITS

Native English & Spanish  
Australian & Spanish Citizen